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# Style & Simplicity: An A To Z Guide To Living A More Beautiful Life



## Synopsis

Ted Kennedy Watson "acclaimed retailer, blogger, and stylist of the beautiful and unusual" has a passion for the art of display and an understanding of how distinctive touches make a space inviting. Here, in a lush, lavish, A-to-Z guide, he presents dozens of insider secrets and ideas that will empower you to create a serene, harmonious home that delights the five senses.

## Book Information

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## Customer Reviews

Since I wandered into his amazing store Watson Kennedy in Seattle last January I have followed Ted on his blog and on Instagram. The man has an incredible sense of style and his 'joie de vivre' is infectious. The book perfectly captures the essence of his style which I interpret as gather things that you love and have meaning to you and use them to decorate your home. When you surround yourself with items you love you are instantly comfortable. Decorating your home or office for that matter in this personal way helps to tell the story of who you are. This book features all kinds of ideas to help you do just that. The A to Z format works well and I enjoyed seeing what he would choose to highlight. The book is a spark to get you to pay attention to the little things in your life that call to you. The photographs are beautiful and inspiring. Ted's very useful tips are sprinkled throughout. The text as the title suggests is simple and straightforward and will help you on your journey to create a place you love and enjoy sharing with your family and friends. It would make a wonderful gift for anyone who loves to collect things and wonders how to display them. You will enjoy reading the book the first time but it will keep on giving as you refer back to it often for

inspiration and sound decorating advice. It will also get you thinking about how by decorating your home you can create your own joy and celebrate your life.

I adored this book! After reading a slew of home decor books filled with impractical ideas and so-called "style" over comfort - I found this alphabetical listing a refreshing and beautiful source for easy, timeless, inexpensive touches that turn houses into homes. This book will have a permanent place on my "keep forever" bookshelf.

I enjoyed every page of this little book over the course of a summer afternoon. It is absolutely lovely. I'm sure I will refer to it for styling cues again and again.

Besides being a great fan of Watson Kennedy stores (Pike and the downtown ones), I love that Ted wrote and photographed this wonderful book for others to see. I enjoyed the A to Z format and continue to 'find' things that I didn't before from this book as well as the stores. And so loved the Forward story...Can't wait for the NEXT book...Also hope to take my book in to have it 'autographed'....

Stylish and so simple. So simple, in fact that I returned it. Needed more useful info than this alphabetical tour through good taste. I need more hand-holding.

Wonderful book, wonderful author. I've followed his blog for a long time, and wished I lived near his shops in Seattle. Great inspiration, and also just a sweet read, even if just a page at a time. Worth savoring!

This is the most beautiful book. Each page deals with some item that is pretty. Topics are all alphabetical so it's easy to find an item after you've gone thru it and are trying to find it again. Different from any book I have. It leaves you with ideas about how to start small collections, groupings, vignettes. It makes one remember and appreciate all the small things in your house that you tend to forget. Fun book to just pick up while drinking a cup of tea and relaxing. A book for anyone who wants to appreciate his/her home more and in a different way. It's out on my coffee table and everyone who picks it up comments at its uniqueness. Truly beautiful.

Awesome coffee table book! Beautiful outside colors for decor purposes, but the book itself is great.

The author goes through the alphabet and talks about decor pieces and key elements to add to your home. Love this book!

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